WC DOCKET NO.-10-90

DOCKET FILE COPY ORIGINAL

FEC F Data	orm 481 - Carrier Ahnual Reporting Collection Form	PCC Porm 45± OMB Control No. 30 July 2013	60-0926/CM/IS Control No. 3060-0819
<010	> Study Area Code	419030	
<015	> Study Area Name	TAG Mobile LLC	
<020	> Program Year	2014	Received & inspected
<030	Contact Name: Person USAC should contact with questions about this data	Mark Lammert	OCT 3 0 2013
<035>	 Contact Telephone Number: Number of the person identified in data line <030> 	407-260-1011	FCC Mail Room
<039>		regulatory@csilongwood.com	
ANNU	AL REPORTING FOR ALL CARRIERS		54.313 54.422 Completion Completion Required Required
<100>	Service Quality Improvement Reporting	(complete attached worksheet)	(check box when complete)
<200> <210>	В р	(complete attached worksheet) 10 outages to report	
<300><310><320><330>	Unfulfilled Service Requests (voice) Detail on Attempts (voice) Unfulfilled Service Requests (broadband) Detail on Attempts (broadband)	(attach descriptive document) (attach descriptive document)	
<400> <410> <420> <430> <440> <440>	Number of Complaints per 1,000 customers (voice) Fixed Mobile Number of Complaints per 1,000 customers (broadbers) Fixed Mobile	pand)	
<900> <1000> <1010> <1100> <1110>	Service Quality Standards & Consumer Protection Ru 419030_KS_Section 510 Functionality in Emergency Situations 419030_KS_Section 610 Company Price Offerings (voice) Company Price Offerings (broadband) Operating Companies and Affiliates Tribal Land Offerings (Y/N)? Voice Services Rate Comparability Terrestrial Backhaul (Y/N)? Terms and Condition for Lifeline Customers	(check to indicate certification) (attached descriptive document) (check to indicate certification) (attached descriptive document) (complete attached worksheet) (complete attached worksheet) (if yes, complete attached worksheet) (check to indicate certification) (attach descriptive document) (complete attached worksheet) (complete attached worksheet)	
:2000> :2005>	Price Cap Carriers, Proceed to <u>Price Cap Additional D</u> Including Rate-of-Return Carriers affiliated with Price Rate of Return Carriers, Proceed to <u>ROR Additional D</u>	Cap Local Exchange Carriers (check to indicate certification) (complete attached worksheet) Occumentation Worksheet (check to indicate certification)	
		(complete attached worksheet)	

No. of Copies rec'd_ List ABCDE

FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013		b LAC		Mark Lammert	07-260-1011	regulatory@csilongwood.com	(yes / no) O O	(ve/, ro)	ompany is a	Name of Attached Document (.pdf)	
(100) Service Quality Improvement Reporting Data Collection Form	> Study Area Code	> Study Area Name TAG Mobile	> Program Year 2014	Contact Name - Person USAC should contact regarding this data	> Contact Telephone Number - Number of person identified in data line <030> 407-260-1011	Contact Email Address - Email Address of person identified in data line <030>		If your answer to Line <110> is yes, do you have an existing §54.202(a) "5 year plan" filed with the FCC?	If your answer to Line <111> is yes, then you are required to file a progress report, on line <112> delineating the status of your company's existing § 54.202(a) "5 year plan" on file with the FCC, as it relates to your provision of voice telephony service. Attach Five-Year Service Quality Improvement Plan or, in subsequent years, your annual progress report filed pursuant to 47 C.F.R. § 54.313(a)(1). If your company is a CETC which only receives frozen support, your progress report is only required to address voice telephony service.	Please check these boxes below to confirm that the attached PDF, on line 112, contains a progress report on its five-year service quality improvement plan pursuant to § 54.202(a). The information shall be submitted at the wire center level or census block as appropriate.	Maps detailing progress towards meeting plan targets Report how much universal service (USF) support was received How (USF) was used to improve service coverage How (USF) was used to improve service capacity Provide an explanation of network improvement targets not met in the prior calendar year.
(100 Data	<010>	<015>	<020>	<030>	<035>	<039>	<110>	<111>	<112>		4113 4116 4116 4116 4118

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lo. 3060-0819							!	ŧ		Preventative	alinnani i		1													
-0986/OMB Control N								6	b .	Service Outage Resolution																
FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 Inity 2013								\$	Did This Outage Affect Multiple	Study Areas (Yes / No)																
A 40								ŷ	Service Outage	Description (Check all that apply)																
								\$ V	911 Facilities	Affected (Yes / No)					-	3										
						ilonqwood.com		<7>>		Total Number of Customers					See offection	טכב מוומכוום	worksheet									
	419030	TAG Mobile LLC	2014	Mark Lammert	line <030> 407-260-1011	line <030> regulatory@csilongwood.com		<c1></c1>	Number of	Customers Affected							WC									
				s data	in data line <0	in data line <		< 6 45	Outage End	e E																
				t regarding thi	rson identified	erson identified		\$	ŏ	Date																
9				Should contac	- Number of pe	il Address of pr		¢\$\$	Outage Start Outage Start																	
(200) Service Outage Reporting (Voice) Data Collection Form	ode	ame		Contact Name - Person USAC should contact regarding this data	Contact Telephone Number - Number of person identified in data	Contact Email Address - Email Address of person identified in data		ф1¢	Outage Start																	
(200) Service Outage R Data Collection Form	Study Area Code	Study Area Name	Program Year	Contact Name	Contact Telep	Contact Email		ô	Reference																	
(200) Ser Data Coll	<010>	<015>	<020>	¢030	<035>	<039>		<220>																		-

B Control No. 3060-0819										\$	Total per line Rates and Fees											
FCC Form 481. OMB Central No. 3050-0386/OMB Central No. 3060-0819. July 2013.					35					<485> Mandatory Extended Area	Service Charge											
14 O .									•	4045	State Universal Service Fee											
		ILC		4		regulatory@csilongwood.com			44		State Subscriber Line Charge				- See attached workshoot	action workstieel						
	419030	TAG Mobile	2014	Mark Lammert	c030> 407-260-1011	•	1/1/2013	2013	(4)	Residential Local	Service Kate				Sap att	- סכם מוני						
				ling this data	entified in data line	entified in data line			40	Pate Tune	nate 1 pro											
				contact regard	er of person ide	ss of person ide	ortive Date	ervice Charge	\$	SAC (CETC)	1											
(VDV) Price Offerings including Voice Rate Data Data Collection Form	pde	ıme		Contact Name - Person USAC should contact regarding this data	Contact Telephone Number - Number of person identified in data line <030>	Contact Email Address - Email Address of person identified in data line <030>	Residential Local Service Charge Effective Date	Single State-wide Residential Local Service Charge		Exchange (ILEC)	1 0											
(XVV) Price Offerings in Data Collection Form	Study Area Code	Study Area Name	Program Year	Contact Name	Contact Telep	Contact Email	Residential Lo	Single State-w	cath	State												
Data Coll	<010>	4015	4020	4030	<035>	<039>	<701>	<702>	<703>													

PCC Form 491. ONB Control No. 3080-0386/OMB control No. 3060-0813 Usage Allowance Action Taken When Limit Reached {select} cd3> cd3> Usage Allowance (GB) July 2013 **Broadband Service** -Upload Speed (Mbps) <d2> Broadband Service -Download Speed CP CD (Mbps) Total Rate and Fees <039> Contact Email Address - Email Address of person identified in data line <030> regulatory@csilongwood.com State Regulated Fees -- See attached TAG Mobile LLC <035> Contact Telephone Number - Number of person identified in data line <030> 407-260-1011 worksheet --Mark Lammert 2014 Residential Rate Contact Name - Person USAC should contact regarding this data Exchange (ILEC) (710) Broadband Price Offerings Data Collection Form <015> Study Area Name <010> Study Area Code State <020> Program Year <030> <711>

FCC Form 483 OMB Control No. 3050-0986 / OMB Control No. 3050-0819 July 2013										Doing Business As Company or Brand Designation													
						longwood.com	:		4P	żyś		See attached worksheet	NIOM POLICEN										
800) Operating Companies ata Collection Form	<010> Study Area Code 419030	<015> Study Area Name TAG Mobile LLC	<020> Program Year 2014	<030> Contact Name - Person USAC should contact regarding this data Mark Lammert	<035> Contact Telephone Number - Number of person identified in data line <030> 407-260-1011	<039> Contact Email Address - Email Address of person identified in data line <030> regulatoxy@csilongwood.com	<810> Reporting Carrier TAG Mobile, LLC	 <812> Operating Company NA	<813>	Affiliates													

(900) Ti Data Co	(900) Tribal Lands Reporting Data Collection Form	FCC Form 481 OMB Control No. 3060-0985/OMB Control No. 3060-0819 July 2013
<010>		419030
<015>	- 1	TAG Wobile LLC
¢050	- 1	2014
<030	- 1	Mark Lanmert
<035>		030> 407-260-1011
<039 >	- 1	030> regulatory@csilongwood.com
<910>	Tribal Land(s) on which ETC Serves	
<920>	Tribal Government Engagement Obligation	
		Name of Attached Document (.pdf)
	If your company serves Tribal lands, please select (Yes,No, NA) for each these boxes to confirm the status described on the attached PDF, on line 920, demonstrates coordination with the Tribal government pursuant to § 54.313(a)(9) includes:	
		Select
•		(Yes,No,
		NA)
<921>	Needs assessment and deployment planning with a focus on Tribal	
	community anchor institutions;	
<922>	Feasibility and sustainability planning;	
<923>	Marketing services in a culturally sensitive manner;	
<924>	Compliance with Rights of way processes	
<925>	Compliance with Land Use permitting requirements	
<926>	Compliance with Facilities Siting rules	
<927>	Compliance with Environmental Review processes	
<928>	Compliance with Cultural Preservation review processes	
<929>	Compliance with Tribal Business and Licensing requirements.	

FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013		THE PROPERTY AND THE PR								
The Control of the Co	419030	TAG Mobile LLC	2014	Mark Lammert	407-260-1011	regulatory@csilongwood.com				
(1100) No Terrestrial Backhaul Reporting Data Collection Form	> Study Area Code	> Study Area Name	> Program Year	 Contact Name - Person USAC should contact regarding this data 	> Contact Telephone Number - Number of person identified in data line <030>	> Contact Email Address - Email Address of person identified in data line <030>	Please check this box to confirm no terrestrial backhaul Ob options exist within the supported area pursuant to § 54.313(G)	Please check this box to confirm the reporting carrier offers broadband service of at least 1 Mbps downstream and 256 kbps upstream within the supported area pursuant to § 54.313(G)		
(1100) Dats C	<010>	<015>	<020>	<030>	<035>	<039>	<1120>	<1130>		

FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013	419030	TAG Mobile LLC	2014	Mark Lammert	407-260-1011	regulatory@csilongwood.com	419030_KS_Line 1210	Name of attached document (.pdf)					
(1200) Terms and Condition for Lifeline Customers Lifeline Data Collection Form	Study Area Code	Study Area Name	Program Year	0> Contact Name - Person USAC should contact regarding this data	l	- [<1210> Terms & Conditions of Voice Telephony Lifeline Plans	Nar	0> Link to Public Website HTTP	"Please check these boxes below to confirm that the attached PDF, on line 1210, or the website listed, on line 1220, contains the required information pursuant to § 54.422(a)(2) annual reporting for ETCs receiving low-income support, carriers must annually report:	1> Information describing the terms and conditions of any voice telephony service plans offered to Lifeline subscribers,	2> Details on the number of minutes provided as part of the plan,	<1223> Additional charges for toll calls, and rates for each such plan.
(1200) T Lifeline Data Co	<010>	<015>	<020>	4030	<035>	<039>	<121		<1220>		<1221>	<1222>	<1225

F.C. Form 481, COMB. Control No., 3060-0386/OMB. Control No., 3060-0819, lay 2013							CHECK the boxes below to note compliance as a recipient of Incremental Connect America Phase I support, frozen High Cost support, High Cost support to offset access charge reductions, and Connect America Phase II support as set forth in 47 CFR § 54.313(b),(c),(d),(e) the information reported on this form and in the documents attached below is accurate. Incremental Connect America Phase I reporting															Name of Attached Document Listing Required Information	
Corriers	419030	TAG Mobile LLC	2014	Mark Lammert	line <030	line <030> regulatory@csilongwood.com	onnect America Phase I support, frozen High Cost st 13(b),(c),(d),(e) the information reported on this for	19/CE 83	54.514(4)}				(p					line 2021,	.)(3)(ii), as a recipient and addresses of	rcess to broadband		Name of Attached Documen	
(2000) Price Cap Carrier Additional Documentation Data Collection Form: Including Rate of Aetum Carriers Offiliated with Price Cop Local Exchang	Study Area Code	Study Area Name	Program Year	Contact Name - Person USAC should contact regarding this data	Contact Telephone Number - Number of person identified in data	Contact Email Address - Email Address of person identified in data	CHECK the boxes below to note compliance as a recipient of incremental C support as set forth in 47 CFR § 54.31 Incremental Connect America Phase I reporting < 2010 2nd Year Certification (47 CFR § 54.313(b)(1))	SIG Teal Certification (47 CFN & S4.5.5.5(B)(2.)) Deice Can Cardiar Becaliting Engan Common Cardification (47 CFB 8	Frice Lap Larrier Receiving Prozen Support Certification (47 CFR) 2013 Frozen Support Certification	2014 Frozen Support Certification	2015 Frozen Support Certification	2016 and future Frozen Support Certification	Price Cap Carrier Connect America ICC Support (47 CFR § 54.313(Certification Support Used to Build Broadband	Connect America Phase II Reporting (47 CFR § 54.313(e))	3rd year Broadband Service Certification	5th year Broadband Service Certification	Interim Progress Certification	Please check the box to confirm that the attached PDF, on line 2021,	contains the required information pursuant to § 54.313 (e)[3](ii), as a recipient of CAF Phase II support shall provide the number, names, and addresses of	community anchor institutions to which began providing access to broadband	service in the preceding calendar year.	Interim Progress Community Anchor Institutions	
(2000) Pri Data Colle Including	<010>	<015>	<020>	<030>	<035>	-039 -039	CHECK th	CZ011	<2012>	<2013>	<2014>	<2015>	<2016>		<2017>	<2018>	<2019>	<2020>				<2021>	

Page 10

Certificat	ion - Reporting Carr	er.
Data Coll	ection Form	OMB Control No. 3060-0986/OM8 Control No. 3060-0819
		July 2013
<010>	Study Area Code	419030
<015>	Study Area Name	TAG Mobile LLC
<020>	Program Year	2014
<030>	Contact Name - Perse	on USAC should contact regarding this data Mark Lammert
<035>	Contact Telephone N	umber - Number of person identified in data line <030> 407-260-1011
<039>	Contact Email Addres	ss - Email Address of person identified in data line <030> regulatory@csilongwood.com

TO BE COMPLETED BY THE REPORTING CARRIER, IF THE REPORTING CARRIER IS FILING ANNUAL REPORTING ON ITS OWN BEHALF:

I certify that I am an officer of the reporting carrier; my recognibilities	c include angular the accuracy of the accuracy
recipients; and, to the best of my knowledge, the information reported	s include ensuring the accuracy of the annual reporting requirements for universal service sup d on this form and in any attachments is accurate.
Name of Reporting Carrier: TAG Mobile LLC	
Signature of Authorized Officer: CERTIFIED ONLINE	Date 10/08/20
Printed name of Authorized Officer: Frank DelCol	
Title or position of Authorized Officer: President & CEO	
Telephone number of Authorized Officer: 214-390-5411	
Study Area Code of Reporting Carrier: 419030	Filing Due Date for this form: 10/15/2013

	tion - Agent / Carrier lection Form	FCC Form 481					
		iúlý 2013					
<010>	Study Area Code	419030					
<015>	Study Area Name	TAG Mobile LLC					
<020>	Program Year	2014					
<030>	> Contact Name - Person USAC should contact regarding this data Mark Lammert						
<035>	Contact Telephone Number - Number of person identified in data line <030> 407-260-1011						
<039>	Contact Email Address	- Email Address of person identified in data line <030> regulatory@csilongwood.com					

TO BE COMPLETED BY THE REPORTING CARRIER, IF AN AGENT IS FILING ANNUAL REPORTS ON THE CARRIER'S BEHALF:

certify that (Name of Agent)							
Name of Authorized Agent:							
Name of Reporting Carrier:							
Signature of Authorized Officer:	Date:						
Printed name of Authorized Officer:							
Title or position of Authorized Officer:							
Telephone number of Authorized Officer:							
Study Area Code of Reporting Carrier:	Filing Due Date for this form:						

TO BE COMPLETED BY THE AUTHORIZED AGENT:

Certification of Agent Authorized to File Annual Reports for CAF or LI Recipients on Behalf of Reporting Carrier I, as agent for the reporting carrier, certify that I am authorized to submit the annual reports for universal service support recipients on behalf of the reporting carrier; I have provided the data reported herein based on data provided by the reporting carrier; and, to the best of my knowledge, the information reported herein is accurate.								
Name of Authorized Agent or Employee of Agent:								
Signature of Authorized Agent or Employee of Agent:		Date:						
Printed name of Authorized Agent or Employee of Agent:								
Title or position of Authorized Agent or Employee of Agent								
Telephone number of Authorized Agent or Employee of Age	nt:							
	Filing Due Date for this form:	**************************************						

Attachments



FCC Form 481 Section 500 - Service Quality Standards & Consumer Protection Rules Compliance

Under FCC Rules, Section 54.202, an ETC must comply that it will satisfy applicable consumer protection and service quality standards. TAG Mobile, LLC (TAG) is in compliance with the Cellular Telecommunications and Internet Association's Consumer Code for Wireless Service.

- 1. TAG discloses rates and terms of service to customers at the time service is initiated. These same terms and conditions are posted on TAG's website at www.tagmobile.com.
- 2. TAG provides service availability information on their website at www.tagmobile.com.
- 3. TAG provides contract terms to subscribers when they initiate service. These same terms are provided to subscribers during the annual recertification process as outlined in Commission rules that govern continued subscriber eligibility.
- 4. TAG's Lifeline service can be terminated at any time by either party without an early termination fee. Service is dependent on continued eligibility in the program.
- 5. TAG provides disclosures, minutes included in Lifeline plans, expiration of rollover minutes, availability of service, and cost for additional minutes in all published Lifeline advertising materials.
- 6. TAG customers are provided options if they exceed the number of minutes provided in their Lifeline plan. If at any time a customer purchases additional minutes, charges and plan options are available on the company website at www.tagmobile.com or by calling customer service at 866-959-4918.
- 7. TAG's toll-free customer service number is 866-959-4918 and the recertification IVR can be reached by dialing 866-302-5348. Customers can also contact TAG by submitting their information at the "Contact Us" section of their website at www.tagmobile.com or by US mail.
- 8. TAG responds to all consumer inquiries and complaints received from government agencies within 30 days.
- 9. TAG has procedures in place to maintain the privacy of subscriber proprietary information in accordance with applicable federal and state laws.



FCC Form 481 Section 600 - Functionality in Emergency Situations

Under FCC Rules, an ETC must demonstrate its ability to remain functional in emergency situations. Since TAG Mobile, LLC is providing service to its customers through the use of facilities obtained from other carriers, it is able to provide to its customers the same ability to remain functional in emergency situations as currently provided by the carriers to their own customers, including access to a reasonable amount of back-up power to ensure functionality without an external power source, re-routing traffic around damaged facilities, and the capability of managing traffic spikes resulting from emergency situations.

TAG Mobile, LLC Service Agreement

The Service Agreement

Your Service Agreement (the "Agreement") with TAG Mobile, LLC ("TAG") includes the terms of your TAG Service Plan or other information on Services we provide or refer you to during the sales transaction as well as any confirmation materials we may provide you, TAG's Terms of Service ("ToS"), TAG's Acceptable Use Policy ("AUP") and TAG's most recent General Terms and Conditions of Service ("T's & C's"). This Agreement governs all Services provided by TAG, including Lifeline supported Service, unless stated otherwise in the Agreement. It is important that you carefully read all of the terms of the Agreement.

When You Accept The Agreement

By enrolling in or subscribing to service with TAG, you agree to be bound by the Agreement. If you are an existing customer, your continued use, payment for, enrollment in or subscription to our service represents your acceptance of the terms and conditions of the Agreement. If you agree to maintain service for a minimum Term, the Term begins when you accept the Agreement. You must have the legal capacity to accept the Agreement. You accept the Agreement when you do any of the following: (a) accept the Agreement through any printed, oral or electronic statement; (b) attempt to or in any way use the Services; (c) pay for the Services; or (d) open any package or start any program that says you are accepting the Agreement when doing so.

Terms of Service

Following are the Terms of Service ("ToS") with TAG for the purchase and or use of wireless telephone service (the "Service(s)") pursuant to the Service Plan you selected. The Service Plan, as described in the ToS below, is hereby made an integral part of the ToS, which, along with TAG's AUP and T's & C's comprise the entire Agreement between you and TAG.

Service Plans

The Service Plan consists of a detailed description of the Service provided to you and the fees associated with that Service. Only the terms of the specific Service Plan you selected will apply to your Agreement. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date. Text messaging is not always included, however it is available and where it is not included, plan minutes are decremented at 1 minute for every 1 text message, either sent or received. Data services are currently not included in TAG's Service Plans. TAG Service Plans may require the purchase of a TAG Device and a one-time activation fee unless a promotional offer or other qualifying plan terms apply. All Service Plans include the following features:

- Local Calls
- Nationwide Domestic Long Distance
- Caller ID
- Call Waiting
- Call Forwarding
- 3-Way Calling
- Voice Mail (airtime charges apply from your cell phone)
- Nationwide Domestic Text Messaging The rate to receive or send a text message to another phone is 1 minute per 1 text message sent or received and applies when text messaging is not an included component of a Service Plan or when all text messages included in a Service Plan have been used.
- Roaming at no additional charge, subject to the terms of the Agreement
- 411 Directory Assistance Plan minutes are decremented for 411 calling.
- 911 and enhanced emergency 911 ("E-911") service where available - Plan minutes are not decremented for 911 and E-911 services and this service remains available even when all plan minutes have been used.
- 611 access to Customer Service where available. 611 access and Customer Service calls are free and do not decrement Plan minutes.

 211 Service related to the National 2-1-1 initiative which provides access to free and confidential information and referrals for help with food, housing, employment, health care, counseling and more, to customers dialing "211". Plan minutes are not decremented for 211 calling.

TAG offers the following Service Plans:

<u>Pre-paid Plans</u>: Pre-paid Plans are available on a month to month basis, and include text messaging. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date. All TAG Pre-paid Plans are available either as replenishments or stand-alone Pre-paid service plans.

Pre-paid Plan pricing and terms are as follows:

Plan Name	A.11	145			
FIGHT (Venture.	Minutes	Text	Customer	Cost per	Plan
			Cost	MOÚ	Expiration
Pre-paid Plan 1	100*	200	\$ 7.00	\$0.07	
Pre-paid Plan 2	500*	1000	\$20.00		30 days
Pre-paid Plan 3	1000*			\$0.04	30 days
para i mii 5	11000	1200	\$30.00	\$0.03	30 days

Special Replenishment Plans may be available in certain states for certain qualifying consumers. Please check TAG's website at www.tagmobile.com or contact TAG Customer Service at 1 (866) 959-4918 for information on the availability of special Replenishment Plans in your area.

<u>Pre-paid Unlimited Talk and Text</u>: Term and Pricing - The Unlimited Talk and Text Plan includes unlimited in-network airtime minutes and unlimited in-network text messaging monthly for \$39.00, subject to certain restrictions and exclusions described in more detail below. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date. This plan does not include data service, international calling or international text messaging.

<u>Lifeline Plan*</u>: Term and Pricing - TAG's Lifeline Plan includes a free mobile Device and a preset amount of free and/or discounted minutes monthly. The amount of free and/or discounted minutes available varies by state, so please see our website (www.tagmobile.com) for state specific information on TAG's Lifeline Plan in your state. The free mobile Device provided in conjunction with TAG's Lifeline Plan may be a rebuilt, rebranded or refurbished device. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date. Text messaging is not included with Lifeline service, however it is available, and plan minutes are typically decremented at 1 minute for every 1 text message, either sent or received. This rate may vary by state, so please see TAG's website (www.tagmobile.com) for state

specific information on text message rates in your area. Data services are not included and are not available with Lifeline service. Unless state specific rules apply, all unused Lifeline minutes will expire at the end of each month, defined as the monthly renewal date, upon reload of your free and/or discounted monthly Lifeline minutes. Pre-paid Replenishment Plans are available to be purchased in conjunction with Lifeline service. These Pre-paid Replenishment Plans may include text and/or data. Pre-paid Replenishment minutes expire independently from your monthly Lifeline minutes.

* Lifeline Plans are only available to consumers who qualify for Lifeline supported service. TAG provides Lifeline Service in multiple states. This Agreement is subject to additional or different requirements as determined by the laws, regulations and orders of each of the states that are applicable to the TAG services provided to you. Eligibility for Lifeline service may vary by state. State specific addendums, where applicable, are attached hereto and include state specific information on qualification for Lifeline service. In most states you may be eligible if your combined household income is at 135% of the federal poverty level or you already participate in one or more of the following government aid programs:

- Low-Income Home Energy Assistance Program (LIHEAP)
- Federal Public Housing Assistance (Section 8)
- Medicaid
- Supplemental Nutrition Assistance Program (SNAP), f/k/a Food Stamps
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TANF)
- National School Lunch free lunch program

Rules Related to Lifeline Supported Service: Lifeline is a government assistance program and only eligible consumers may enroll in the program. Lifeline service is a non-transferrable service and therefore may not be transferred to any other individual, including another eligible low-income consumer. Lifeline benefits are federal benefits and consumers that make false statements in order to obtain the Lifeline benefit can be punished by fine or imprisonment, de-enrollment or can be barred from the program. Only one Lifeline service is available per household. A household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses. A household may not receive multiple Lifeline benefits from multiple providers. A violation of the one-per-household requirement constitutes a violation of the Federal Communication Commission's rules and will result in de-enrollment from the program, and could result in criminal prosecution by the United States government. The Lifeline benefit may be applied to either one landline or one wireless number, but cannot be applied to both. Note that not all Lifeline services are currently marketed under the name Lifeline. All Lifeline subscribers must complete their own Application for service. Lifeline service requests will not be processed until an Application has

been received and validated by TAG. Applicants must personally activate TAG's Lifeline service by calling 1-866-959-4918 and selecting Option 2 for activations.

Initial Certification and Annual Re-Certification Requirements of Lifeline Supported Service: Evidence of Lifeline program eligibility is required with your initial application for Lifeline supported Service. Where such eligibility cannot be validated through a state and/or federal database or other alternative means, it may be validated in person by a TAG Agent by providing a copy of your state issued ID card and a copy of the program identification card or other social service agency documentation showing current participation.

The rules and regulations governing a consumer's participation in the Lifeline program also require re-certification of your continued eligibility for the program on at least an annual basis. Such re-certification may be conducted independently by TAG without notice to you by validating your continued eligibility through a state and/or federal database, by verifying your participation in a qualifying subsidy program directly with a state and/or federal program administrator or other alternative means. Your authorization for TAG to access information regarding your ongoing eligibility and/or to verify your ongoing eligibility with a program administrator is included in your initial application for Lifeline Service. Where ongoing eligibility cannot be determined through the means described above, TAG is required to validate your continued eligibility by contacting you so that you may self-certify your continued eligibility directly. Such contact can be facilitated in person, in writing, by phone, via text message, via e-mail or otherwise through the internet. Failure to recertify as required will result in the termination of your Lifeline benefits. Further, you are subject to the same penalties for providing false or fraudulent information at the time of recertification as are applicable to the initial application.

In addition to the annual re-certification requirement, in circumstances where your address cannot be verified through state and or federal databases, TAG is required to contact you on an annual basis to either verify or obtain a valid address related to your Lifeline supported Service. TAG will conduct this address validation contemporaneously with its annual re-certification process, but may, and in circumstances wherein a temporary address is provided at the time of initial application will, validate your address more frequently.

Finally, you are required to certify in your initial application for Lifeline supported Service, and at least once annually thereafter as part of the re-certification process, that you understand and agree to the rules related to Lifeline supported Service participation and eligibility, including but not limited to the following:

 That you have read and understand the Lifeline Application, and swear and affirm that the information contained in the Application is true and correct, to the best of your knowledge and belief. Further, that you understand that you must meet certain eligibility qualifications receive Lifeline supported service, and that you understand that providing false or fraudulent information to

receive Lifeline benefits is punishable by law.

2. That you meet the income-based eligibility criteria for Lifeline supported service or that you are a current recipient of the program you designated as your qualification for eligibility and that you will notify TAG within thirty (30) business days (1) if you are no longer participating in the designated program(s); (2) if your household is receiving more than one Lifeline supported service; or (3) if for any other reason your household no longer satisfies the criteria for receiving Lifeline support. You will need to provide documentation of eligibility if required.

3. That the residence address you provided is your primary residence, and not a second home or business and that you understand that if you move from the address included on your Lifeline Application that you are required to notify TAG of your new address within 30 days. Further, if you provided a temporary residential address to TAG, that you will verify your temporary residential

address every 90 days.

4. That you understand the notification requirements described above with respect to both program eligibility and current address information, and that you further understand that you or your household may be subject to penalties if these requirements are not followed.

5. That you understand that you may be required to re-certify the continued eligibility of your household for participation in the Lifeline program at any time, but will be required to provide such recertification on at least an annual basis. Further, that you understand that failure to re-certify as required will result in the termination of your Lifeline benefits and that you may be subject to the same penalties for providing false or fraudulent information at the time of recertification as are applicable to the initial application.

6. That you authorize TAG to access any records required to verify your statements on the Lifeline Application form and to confirm your eligibility for TAG Lifeline Service. That you give permission to the duly authorized official(s) administering the designated program to provide to TAG your participation status in such program. That you give this permission on the condition that the information in the Lifeline Application and any information about your participation in the designated program provided by officials be

maintained by TAG as confidential customer account information.

7. That you authorize TAG to release any records required for the administration of the TAG Lifeline program (including your name, telephone number and address), including to the Universal Service Administrative Company, to be used in a Lifeline database and to ensure the proper administration of the Lifeline Program. Failure to consent will result in denial of service.

8. That your household will receive only one Lifeline benefit and, to the best of your knowledge, your household is not currently receiving a Lifeline-supported

service from any other provider.

9. That you are entitled to complete the Lifeline Application, and are not listed as a dependent on another person's tax return (unless over the age of 60).

Usage Requirements Related to Lifeline Supported Service: In order for your TAG Lifeline account to remain active, we require that you use your TAG Lifeline supported wireless Service at least once per month. You can use the service by completing an outbound call, purchasing minutes from TAG to add to your plan, answering an incoming call from someone other than TAG or responding to a direct contact from TAG confirming that you want to continue receiving the service. TAG monitors subscribers for non-usage and after 30 days of non-use, TAG's usage team identifies accounts that have not been used for 30 days and sends a text message to such customers asking the customers to respond to the text message or call TAG's customer service number within 30 days to keep the account active. After 45 days of non-usage (15 days from the initial text notification), TAG's internal outreach team attempts to contact those customers to inquire about their intentions to retain the service. In addition to the above, and upon completion of the 30 day grace period and a cumulative 60 days of non-use, TAG will provide written notice to you stating that non-use of your Lifeline service for 60 days and failure to respond to TAG's outreach efforts and/or provide an affirmative acknowledgement directly to TAG that you wish to retain your Lifeline service within 30-days from the date of the initial text notification has resulted in de-enrollment from the Lifeline program and deactivation of your Lifeline supported Service. During the entire 60 day period, your TAG Lifeline service remains active and is not suspended. In the event your Lifeline supported Service is deactivated for non-usage as described above, access to 911 emergency services remains intact as required by the FCC's existing public safety rules and

Termination of Service(s): You may terminate any line of Service, including Lifeline Service, by calling us. We reserve the right to cancel promotional offers early or extend offers without notice. Certain offers may not be available everywhere or be combinable with other promotions/options. Coverage is not available everywhere and varies by service - see mapping brochures or visit www.tagmobile.com for coverage details. Fees paid for Services and/or Devices are inclusive of most government taxes and fees, and TAG Surcharges [incl. USF charge (varies quarterly), cost recovery and administrative fees, & state/local fees by area], with the exception of local sales tax which is applied to the purchase of replenishment plans or other Services or Devices that are purchased at retail locations or on our website. TAG Surcharges are not taxes or government required charges and are subject to change. A phone activation fee may apply to new activations (this does not apply to Lifeline Service; there is no activation charge for Lifeline customers). A reconnect fee may apply to reestablish service on accounts that have been deactivated. All TAG services will only work with TAG approved phones - not all services are available with all phones or on all networks. Service charges are not refunded or prorated if service is terminated or modified. All phone usage, including incoming/outgoing calls, incurs airtime charges unless specified otherwise. On calls that cross time periods, minutes are generally deducted or charged based on the call start time. Unused plan minutes do not carry forward and expire at midnight of the monthly service renewal date as determined by your activation date, unless special plan terms apply. Partial minutes of use are rounded up to the next whole minute.

Nature of Services.

The Services are provided via Service Plans under which you do not pay metered "per minute" charges for service. In an effort to offer Service on a reliable basis at a reasonable cost, TAG may discontinue providing Service to you, change the services provided to you, change your Service Plan, reduce the speed of any service provided, cap or restrict the amount of use of any service, or discontinue or limit connections to providers, features, or types of services entirely, in part or in certain areas. For example, TAG may limit, alter, or discontinue your Service pursuant to roaming arrangements, at certain times, or at certain speeds that, in the sole judgment of TAG, appear likely to generate abnormally high call volumes, abnormally long average call lengths, calls with abnormally high costs, abnormally high use, or other disproportionate use when compared to those of other customers of TAG (as described below under "Your Use Of The Service"). The Service discontinuance, alterations and/or limitations described above also apply to your use of or access to numbers or types of services or which may be harmful, disruptive, or interfere with TAG's system or services to other customers. You acknowledge and agree that the web and data Rate Plans provided by TAG are designed to be, and shall only be used, predominately for HTML/WAP (HyperText Markup Language / Wireless Application Protocol) web browsing and multimedia streaming services provided by TAG, its affiliates, authorized suppliers and licensors, and not for off-portal multimedia streaming services. While TAG may, at its sole discretion provide notice to you of our intent to take any such action, you acknowledge and agree that, with the exception of the discontinuance or termination of Service, TAG may take any of the foregoing actions without providing notice to you. By initiating service and placing calls or using any other service on the TAG network, you acknowledge and agree to TAG's ability to modify or terminate your Service under these circumstances.

Your Use Of The Service.

You agree to use the Service in accordance with this Agreement and to comply with all applicable laws. YOU AGREE TO INDEMNIFY, DEFEND, AND HOLD HARMLESS TAG FROM, ARISING OUT OF, RELATING TO, OR IN CONNECTION WITH, YOUR ACTS OR OMISSIONS, INCLUDING, BUT NOT LIMITED TO, ANY VIOLATION BY YOU OF THE TERMS AND CONDITIONS OF THIS AGREEMENT, OR OF ANY APPLICABLE STATUTES, ORDINANCES, LAWS OR REGULATIONS OF ANY LOCAL, STATE, OR FEDERAL AUTHORITY, YOUR USE OF THE SERVICE AND ANY INFORMATION YOU SUBMIT, POST, TRANSMIT OR MAKE AVAILABLE VIA THE SERVICE, FAILING TO PROVIDE APPROPRIATE NOTICES LOCATION-SENSITIVE SERVICES, REGARDING FAILURE TO SAFEGUARD PASSWORDS, BACKUP SECURITY QUESTION TO YOUR PASSWORD OR ANY OTHER ACCOUNT INFORMATION, OR THE RIGHTS OF ANY THIRD PARTY. TAG may deny a request for Service from you for any lawful reason. TAG also reserves the right to cease serving you if you are not acting in accordance with the terms of this Agreement, to disconnect calls that are not in accordance with the terms and conditions of this Agreement, and to cease providing service to telephone numbers or categories of services that are inconsistent with the terms and conditions of this Agreement and the Nature of the Service.

TAG reserves the right to manage our network and the traffic on our network in the way we believe best benefits our customers and best enables us to maintain Service of the nature described in this Agreement. We have determined that our ability to provide Service to our customers is disrupted when you place an abnormally high number of calls, repeatedly place calls which result in abnormally long call lengths, repeatedly place calls with abnormally high costs, high or disproportionate use, or otherwise use our Services or network in excess of our expectations or the normal amount of use by our customers. Thus, we reserve the right to discontinue Service to customers, to discontinue or block Service to certain telephone numbers or categories of services, to terminate calls or Services as described below, to reduce the speed at which such services are provided, or to restrict, reduce or limit the amount of usage, which our experience indicates result in disruptive usage patterns of this nature. For example, TAG Service is not intended for use (i) by persons engaged in the provision of telemarketing services, commercial research or commercial data collection, (ii) by persons seeking a dedicated private line or access line to the internet, or other continuous uses that create the functional equivalent of a dedicated telephone line, (iii) by persons seeking to maintain open lines of communication for extended periods of time (for example, baby monitoring or other monitoring services), (iv) by persons seeking to establish an access point for intra-company private branch exchange services, (v) by persons seeking to provide a commercial or private dispatch service, (vi) by persons seeking to access multi-party Chat Line Services or to call telephone numbers that generate Chat Line Traffic (as defined herein), (vii) for persons seeking to use the service for commercial purposes, (viii) for persons who do not reside in and have the predominant amount of usage on our networks, or (ix) for persons whose web and data Rate Plan usage is not predominantly for HTML/WAP browsing and multimedia streaming services provided by us, our affiliates, authorized suppliers, and licensees. For the purposes of this Agreement, "Chat Line Traffic" means traffic which originates or terminates to or from, relates to, arises out of, is in connection with, or pertains to, a multiple voice bridging service, company, or provider (or telephone numbers associated therewith) in which two or more incoming callers may be connected with each other simultaneously. Chat Line Traffic does not include traffic originating or terminating to or from traditional business dial-in conference calling in which a designated group of callers dial in to a known dial-up conference number at a pre-arranged time for a specific business purpose. For the purpose of this Agreement, "Chat Line Service" means a service which generates Chat Line Traffic.

Some elements of multimedia messages may not be accessible, viewable, or heard due to limitations on certain wireless phones, PCs, or e-mail. We reserve the right to change the multimedia message size limit at any time without notification.

Text message notifications may be sent to non-multimedia messaging subscribers if they subscribe to text messaging. You may receive unsolicited messages from third parties as a result of visiting Internet sites, and a per-message charge may apply whether the message is read or unread, solicited or unsolicited.